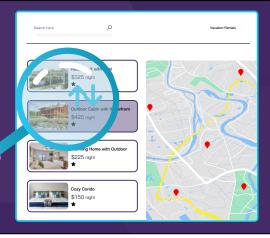
# Maximize Your Search & Rank Results

WITH DISTRIBUTION ENGINE





## MAXIMIZE YOUR SEARCH POTENTIAL

**Detail Your Amenities:** Create a comprehensive list of essential and extra amenities.

Provide Room & Bed Count: Specify the number of rooms, beds, baths, and extras.

Captivate with dazzling photos: Use 30+ high-quality photos to showcase your property.

Establish Your Property's Brand: Give your property a unique identity and name.

**Tag Your location:** Highlight advantages of your location, plus nearby attractions.

Promote Cleanliness: Reveal your rigorous cleaning practices to impress guests.

Elevate safety: Emphasize all safety features for families and large groups.

### **BOOST YOUR RANKINGS**

**Competitive pricing:** Offer competitive rates based on market research.

Response time: Respond within 24 hours to reservation requests.

Cancellations—yours and theirs: Minimize the times you cancel and offer flexible policies.

**Reviews:** Encourage positive reviews and respond with kindness to both positive and negative ones.

Super Badges: Aim to achieve Superhost (Airbnb) or Premier Host (Vrbo) status.

#### HOW TRACK'S DISTRIBUTION ENGINE WORKS FOR YOU

Organizes: Manage and promote your listings across multiple OTAs.

**Prices:** Research and maximize pricing, then offer discounts easily.

Brands: Ensure consistent branding across multiple OTAs, aligned with your website.

Advises: Get guidance and support from Track's team of digital strategy experts.

### **BOOK A DEMO WITH TRACK TODAY**

Explore the convenience and effectiveness of Track's Distribution Engine.





