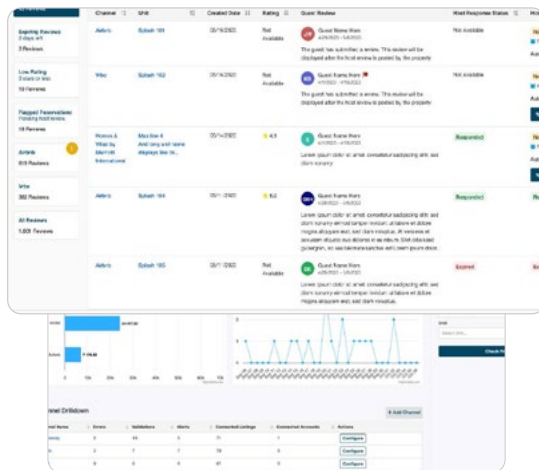


# Real Channel Management Performance

Transformative Technology. Dedicated Support. Expert Consulting.



**TrackDistribution, Track's next generation channel management solution, includes elegant technology, strategic consulting, and dedicated expert support.**

In today's market, performance and visibility across OTAs is necessary and no longer a "nice-to-have." Owners want to see their listings, guests need to find them, and PMCs want the highest possible return.

We don't think that's asking too much.

Which is why we built the most innovative and powerful channel management solution available.

TrackDistribution.

# TrackDistribution

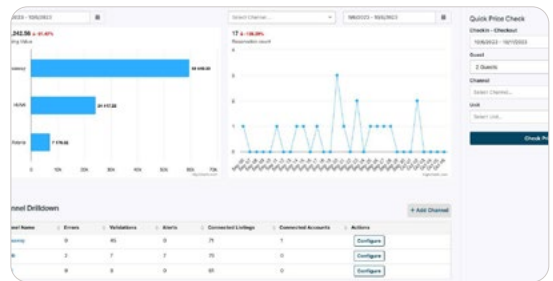
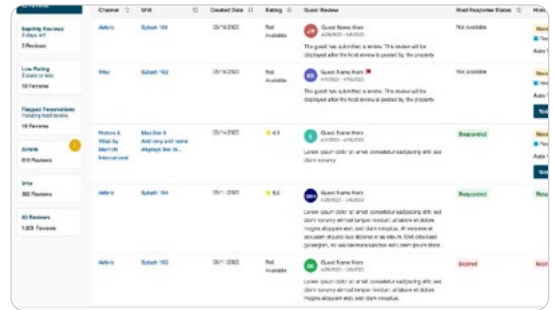
## Getting More and Less

- More branding and awareness with increased channel exposure
- Less time on support issues and answers
- More revenue with live and optimized listings
- Less time updating unit content across channels

## Performance in our technology

**Channel dashboards** provide one intuitive interface to understand performance across ALL your channels and to quickly react to alerts, errors, and notifications without having to log in to multiple channels. So many time-saving and revenue-capturing features. And all so easy. VTrips already had sophisticated processes in place for sentiment analysis, but thanks to Reviews Management, they're now using first-party data instead of scraped third-party data. In the long run, this will help them scale up their guest services team and empower them to quickly resolve any issues that arise.

**Reviews management** is the tool you didn't know you were missing. Now you can manage reviews for VRBO and Airbnb in the TrackDistribution platform Filter and respond to the reviews and ratings that need your attention. Auto-respond to guest reviews and save response templates to shave hours off of reviews management tasks.



## Performance from our consultative experts

In addition to baseline audits, our in-house services provide channel-specific insights and best practices to impact your searchability, visibility, and "bookability."

**Get an extra set of eyes on:**

- Cancellation policies
- Fees
- Content and listing enhancements
- Retain on payment failures
- Reviews
- Host merchandising



### Contact Us

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